

Description of scene	Image	Voice over	Time
Introduction	Pink 'Bloom' flower fades in	Planning your wedding is like growing a garden.	3 seconds
Explanation of benefits	Picture of a hammer (we need to use the same one for the home page and the flash)	It's simple if you have the right tools	2 seconds
Explanation of benefits	Picture of Clara's head (we need to use the same one for the home page and the flash)	The right amount of advice from me	3 seconds
Explanation of benefits	Picture of a seedling (we need to use the same one for the home page and the flash)	A little nurturing	4 seconds
Explanation of benefits	Picture of a high heel or hand bag (we need to use the same one for the home page and the flash)	And the ability to add your own style	5 seconds
Benefits	Picture of Clara with a question mark above her head	You don't even have to think about what to do next	3 seconds
Benefits	Picture of a map	Because we will guide you step by step through your journey	4 seconds

Benefits	Show budget screen dump	From budgets and guest lists	4 seconds
Benefits	Show stationery creator screen dump	To stationary creator tools and advice about your health leading up to the wedding	4 seconds
Benefits	Picture of a smart phone	Best of all, you will never forget a meeting again when you sync your smart phone to your Bloom calendar	4 seconds
Benefits	Screen dump of gift shop	And don't forget to check out the gift shop for boxes and envelopes.	4 seconds
Conclusion	Subscribe button	So what are you waiting for, wedding planning has never been this simple.	4 seconds
		TOTAL	45 seconds